

Dear Cedar Ridge Community,

It's Raider Football Time!!! Nearly 300 students participate in football at Cedar Ridge. Those students and their families are very active in the community and frequent your business. We have a couple of opportunities on how your business can support the Raiders:

Sponsorships

Your business gets exposure to all students and families that cheer on our Raiders at their Thursday and Friday night home games. Some sponsorship packages extend your exposure to our "Senior Night" event, CRHS homecoming parade, tailgating, announcements & broadcasting, plus a banner that is displayed on our football fence at Cedar Ridge. A program ad is included with some sponsorship levels. The sponsorship and program ad information is attached.

2020 Season Goals:

While we all are facing a different type of year with the pandemic and fundraising challenges, the Football Booster Club plans to support the following Raider program wish list items and we hope you can help:

- *Guardian protective helmet covers for O-Line (\$2500)
- *New Freshmen Jerseys (\$3000)
- *New O-Line sled (\$4000)
- *iHSFAN Webcast Network (The Horn) game broadcasting (\$1500)
- *Purple or Black (colored) Varsity Helmets (\$5000)
- *Donation toward trainer replacement equipment using for all athletic programs, Cold Game Day
- *Therapy (total cost is \$2800)
- *4 Student Scholarships
- *Air Potato Multi Camera System for multiple angles at once (\$3000) ***DONE***

We hope that you want to share in our excitement for winning tradition Coach Robinson, his staff and players are continuing at Cedar Ridge. If you have any questions, feel free to reach out to Sonia Perez or any of our board members. We appreciate your support for our Raiders in advance.

Respectfully,

Cedar Ridge Booster Club

Wendi Thompson: president@crfootball.org
Mona Baudek: treasurer@crfootball.org
Dominica Tierney: publicity@crfootball.org
Sonia Perez: sponsorship@crfootball.org

Allison Hutchinson: vicepresident@crfootball.org
Sydney Donohoe: secretary@crfootball.org
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Betsy Snoppel: projects@crfootball.org





SPONSORSHIP PACKAGES 2020-2021

RAIDER NATION \$5000

- *Field Signage-Individual banner displayed at Cedar Ridge
- *Website-Team business recognition on & sponsor page
- *Social Media recognition- Year-Round!
- *Team Plaque & Photo for business
- *One-page ad in game program
- * Email Blast to CR Football community
- * Team Travel Banner
- *2 Tickets to Banquet
- *2 Tickets to 2 Varisty Home Games
- *MVP Parking Spot at ALL Home Games
- *Business announcement recognition at all Home Games
- *Business recognition on IHSFan webcast for ALL Varsity Games

RAIDER CHAMPION \$2500

- *Field Signage-Business logo displayed at CR on Champion Level Banner
- *Website-Team business recognition on & sponsor page
- *Social Media recognition- Year Round!
- *Team Plaque & Photo for business
- *1/2 page ad in Game Program
- * Email Blast to CR Football community
- * Team Travel Banner
- *1 Tickets to the Banquet
- *MVP Parking Spot at ALL Home Games
- *Business announcement recognition at all Home Games
- *Business recognition on IHSFan webcast for 4 Varsity Games



RAIDER BLITZ \$1200

- *Field Signage-Business logo displayed at Cedar Ridge on Blitz Level Banner
- *Website-Team business recognition on & sponsor page
- *Social Media recognition- Year Round!
- *Team Plaque & Photo for business
- *1/4 page ad in Game Program
- * Email Blast to CR Football community
- * Team Travel Banner
- *Business announcement recognition at all Home Games

RAIDER TOUCHDOWN \$700

- *Field Signage-Business logo displayed at Cedar Ridge on Touchdown Level
- *Website-Team business recognition on & sponsor page
- *Social Media recognition- Year-Round!
- *Team Plaque & Photo for business
- *Company name in Game Program
- * Email Blast to CR Football community

RAIDER FIELD GOAL \$300

- *Field Signage-Business Name recognition displayed at CR on FG Level Banner
- *Website-Team business recognition on & sponsor page
- *Social Media recognition- Year-Round!

ADD ON BROADCASTING

Add to Raider Field Goal & Raider Touchdown Sponsor Packages during half time \$100

***SCOREBOARD SPONSOR \$5000

ADDED Advertisement SCOREBOARD SIGNAGE \$5000 at CRHS Field, Contract 3yr renewable after 2yrs for \$1500 per year



SPONSORSHIP FORM 2020-2021

The Raiders appreciate your support!

	☐ Ra	ider Nation		\$5000	
	☐ Ra	ider Champion		\$2500	
	☐ Ra	ider Blitz		\$1200	
	☐ Ra	ider Touchdown		\$700	
	☐ Ra	ider Field Goal		\$300	
Business Name				Phone	
Contact Person				_Email	
Business Address					
City		State	Zip		

Please email all business logos, forms and questions to sponsorship@crfootball.org

Checks are payable to CRHS Football Booster Club and should be mailed to:

CRHS Football Booster Club

% Mona Baudek

2809 Paradise Ridge Cove

Round Rock, TX 78665

Credit cards are accepted, please email Mona Baudek for instructions at

treasurer@crfootball.org

Thank you. GO RAIDERS!!!

Donations are tax deductible and tax receipts will be provided.

#WeAreCR